

# University of Pretoria Yearbook 2021

## Applied strategic management 813 (OBS 813)

**Qualification** Postgraduate

**Faculty** [Faculty of Economic and Management Sciences](#)

**Module credits** 25.00

**NQF Level** 09

**Programmes** [MPhil Business Management Strategic Management \(Coursework\)](#)

**Prerequisites** No prerequisites.

**Contact time** 1 lecture per week

**Language of tuition** Module is presented in English

**Department** Business Management

**Period of presentation** Semester 1 or Semester 2

### Module content

The strategy as practice approach drives this course. The selected approach is that of the consultant to the venture. Students are required to identify a company where the project is executed. Focus is on analysis through research, formulation through interactive facilitation and implementation through processes. Finally a review of the benefits to the venture is done post execution.

The information published here is subject to change and may be amended after the publication of this information. The [General Regulations \(G Regulations\)](#) apply to all faculties of the University of Pretoria. It is expected of students to familiarise themselves well with these regulations as well as with the information contained in the [General Rules](#) section. Ignorance concerning these regulations and rules will not be accepted as an excuse for any transgression.